

Hillside Elementary School

PTO BOARD MEETING

Minutes

Date: Tuesday, May 19, 2020

Time: 6:30pm

Zoom Virtual

Meeting called by	Kathleen Thomas
Type of meeting	PTO Board Meeting
Facilitator	Kathleen Thomas
Meeting Minutes by	Colleen Decker and Steph Costabile
Attendees	Colleen Decker, Steph Costabile, Krishna Patel, Emily Phelan, Jami Barnett, Jacqui Cosgrove, Kathleen Thomas, Laura Dimery, Natalie Hoffmann, Kate Miller, Tracy Fauls, Molly Bogan, Janet Malin, Michele Staves

Agenda Topics

Call to Order/Welcome

Discussion	March minutes were approved and sent into record.
-------------------	---

President's Report

Kathleen Thomas

Discussion	<p>2020-2021 <u>Programming and open PTO positions</u> discussion continued from March meeting. We discussed fundraising first and then the open positions for the upcoming school year.</p> <p>As previously discussed, we will cut back on the number of fundraisers next year. Because we decided not to do the Boosterthon Fun Run next year, there will be a big push for the Friends of Hillside program in October and March, and discussed possible "Giving Tuesday" throughout the year. Emily and Jacqui said that we should inform the parents on what their donations will be loosely used for, could be a good motivator for donating. If 2020-2021 Cultural Arts donations come up short we could use the interest from the Endowment fund.</p> <p>The Book Fair will be in December along with Mr. Haines concert.</p> <p>Discussed and reviewed the PTO Org Chart and the open positions for next year that include Cultural Arts VP, Social Programming VP and School Services.</p> <p>It's possible that social events for next year might look different or be cancelled for part of the year (water ice social, etc.) due to social distancing.</p> <p>Michele said that assemblies for 2020-2021 will most likely be paired back due to social distancing and can be added as the year progresses if possible. Laura and Janet suggested that we could see if assemblies could go from class to class. (B-Man for 3rd and 4th Grade since that was missed this year). Natalie said that Chinese New Year and Mother Goose could go from room to room.</p> <p>Possible ideas for sign-ups for art, library and health screenings could be done thru the website and/or school. Miss Lucy has a specific schedule. Michele and Molly will reach out to her to see the possibility of scheduling without going thru PTO. Michele said that Art is more flexible and a sign-up form could be used. The health screenings are discrete but straightforward and could move</p>
-------------------	---

online possibly.

Stripe costs are 2.9% plus \$0.30. Discussed the ordering of the Music Rocks T-Shirts and Jacqui said if Mr. Haines is selling the shirts the cost should include the stripe fee.

We will continue to keep track and log the PTO closet.

Directories for 2020-2021 will still most likely be online next year. Might be helpful to look into the schools that already have online directories to see revenue lost. Kate to follow up with a timeline. Janet expressed concern over revenue loss.

We are still looking for a Cultural Arts Endowment Fund treasurer!

School Gift

No new updates on school gift, but Krishna will work with Kate. Prior ideas for a school gift were discussed. Turf would be nice – it's expensive but would be ideal for the kids. Rubber mulch was also discussed.

Staff bathrooms – the district has agreed to budget for this.

Communications

Molly Bogan and Janet Malin

Discussion	
	Molly is having issues with the gmail PTO forwarding. If there is anything urgent send to her yahoo email account. Janet Malin is now handling communications and Molly is handling the website.

Vice President of Cultural Arts

Natalie Hoffmann, Maureen Sweet

Discussion	
	Open position for next year. Kathleen and Natalie will develop a spreadsheet to help the new VP. Natalie said it is not a huge position.

Vice President of Fundraising

Laura Dimery, Krishna Patel

Discussion	
	In addition to the 2020-2021 programming discussion, we discussed the need for the increased push for the Friends of Hillside fundraising.

Vice President of Social Events

Discussion	
	4 th grade graduation gift- yearbook. Possible pool party at Glenhardie later in the summer. Phillies "Phamily" Day game canceled due to COVID. Took option to refund and some chose to donate. Ended up being a loss due to having to buy three sets of tickets at different prices in order for families to be in the same section. Hershey Park tix – sold and good thru 2021. Hearts of Hillside went well.

Back to School Kits- also not a huge money maker but it's convenient and successful. Big part of marketing them is the school flyer so we will now need to share via instagram and facebook. Janet said the H/R moms should send an email as well.

We still need a VP of Social!

Vice President of Membership & Services

Kate Miller & Tracy Fauls

Discussion

Spirit Wear –That's Sew Cool sent graphics and then COVID hit and closed down. Janet said she will look into other vendors.

Yearbooks on sale thru May 22nd.

Principal's Report

Mrs. Michele Staves

Discussion

Mrs. Staves gave her report

The support has been great through the distance learning process. Michele is amazed at how much work has been done with the yearbook, theme week and other support.

Distance Learning- no answers yet. Michele was on a call with CCIU to try to gauge what is going to happen for the fall and plan for possible scenarios. The Education Committee will be soliciting feedback from parents in June on distance learning now and going forward.

Michele said she is happy to discuss the pick-up and drop-off procedures for June with anyone who has questions.

Treasurer

Emily Phelan & Jacqui Cosgrove

Discussion

Teacher Gifts

Discussed whether each class is collecting for teachers end of year gifts. Emily sent large beginning of year gifts to teachers. Some ideas for end of year gifts could be: have kids send videos, notes or pictures to teachers; gift cards for each core teacher (\$3K allocated). Michele will discuss with Kelly.

New Business

Discussion

The budget will be solidified during the June meeting and will be approved in August.

Adjournment

Discussion

The meeting was adjourned at 8:55pm

Next meeting: Tentatively Friday June 5, 2020 at 9am. We must ensure that all 2020/2021 board members are present.